City Council Goal Setting

Engage the community through a citizens committee to create a new plan to manage **growth** in Carlsbad in a way that maintains an excellent quality of life.











Reduce **homeless** unsheltered population, among those who want help, by 50% within five years, with quarterly reports until we decrease the unsheltered homeless population or five years.









In the Village and Barrio, expedite the implementation of decorative and safety lighting, parking management, a Grande Prominade study, and the Village and Barrio Master Plan reform package, including a parking structure. *





Continue to seek funding for advancement of lowering the railroad tracks into a trench.*

* Mayor Matt Hall recused

Continue to cultivate a prosperous community.





Reduce the number of potential locations for a new city hall and civic center from four to two or select a preferred site.

Create a position to lead diversity, equity and inclusion within the city organization.



Bring Fire Department into conformance with Standards of Cover evaluation.









Conduct a facilitated City Council workshop to work on team building and City Council communication and an ethics ordinance to support the delivery of superior public service.







Create a comprehensive coastal plan.

Promote **sustainability** and natural resources.







FOUNDATIONAL TO ALL GOALS: Diversity, Equity & Inclusion, Meaningful & Early Public Engagement, Technology Infrastructure (tools)